bNesis

Easy. Safe. Reliable.

About

There are thousands of clouds, social networks, analytics, marketing and management services all over the world. 99% of them are regional.

Each regional player has millions of users

Problem

The best way to suit users' needs is to integrate their mobile apps with all of them, but integration is:

$ **Expensive**
Only experienced developers can manage integration

↻ **Always changing APIs**
After an API change, all integrations have to be completed from scratch

⏱ **One by one integration**
Integration with each service separately is only possible

↻ **Compiling and republishing**
Adding services or changes in integrated services leads to republishing and compiling of the mobile app
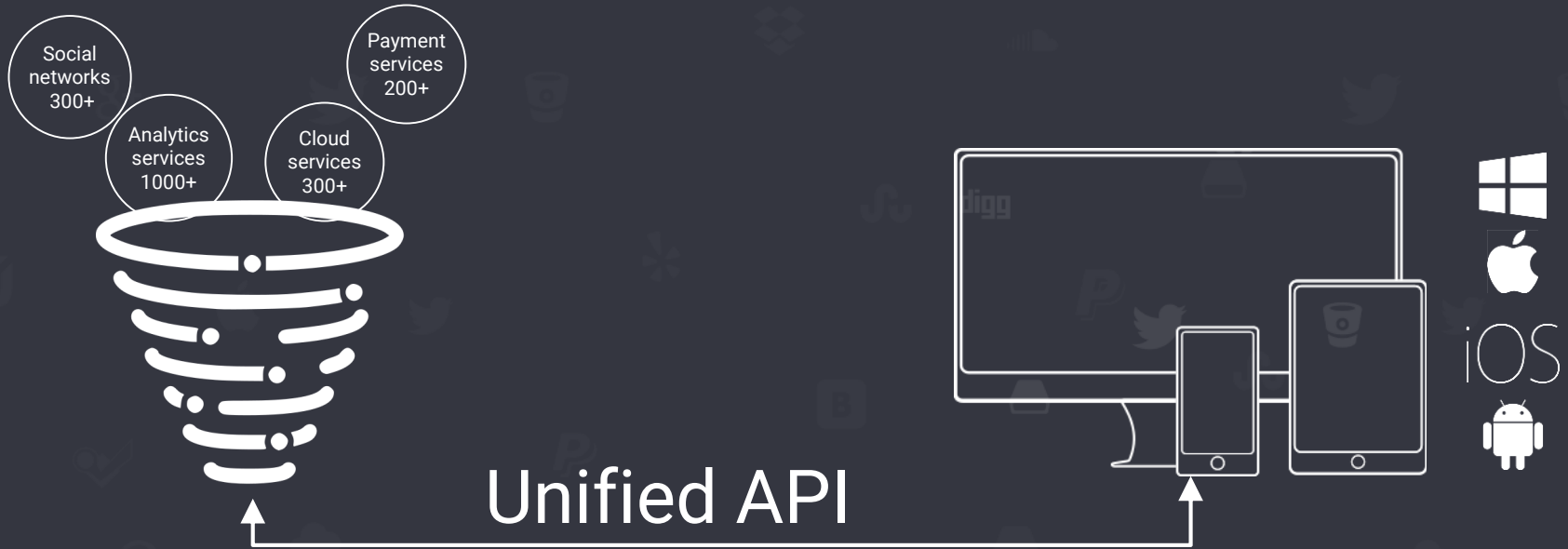
🕐 **Time consuming**
Integration with each of them takes days and weeks of coding

Solution

We combine multiple services into a single solution. Save a lot of money and time by integrating bNesis into mobile apps and get access to the services from the whole world
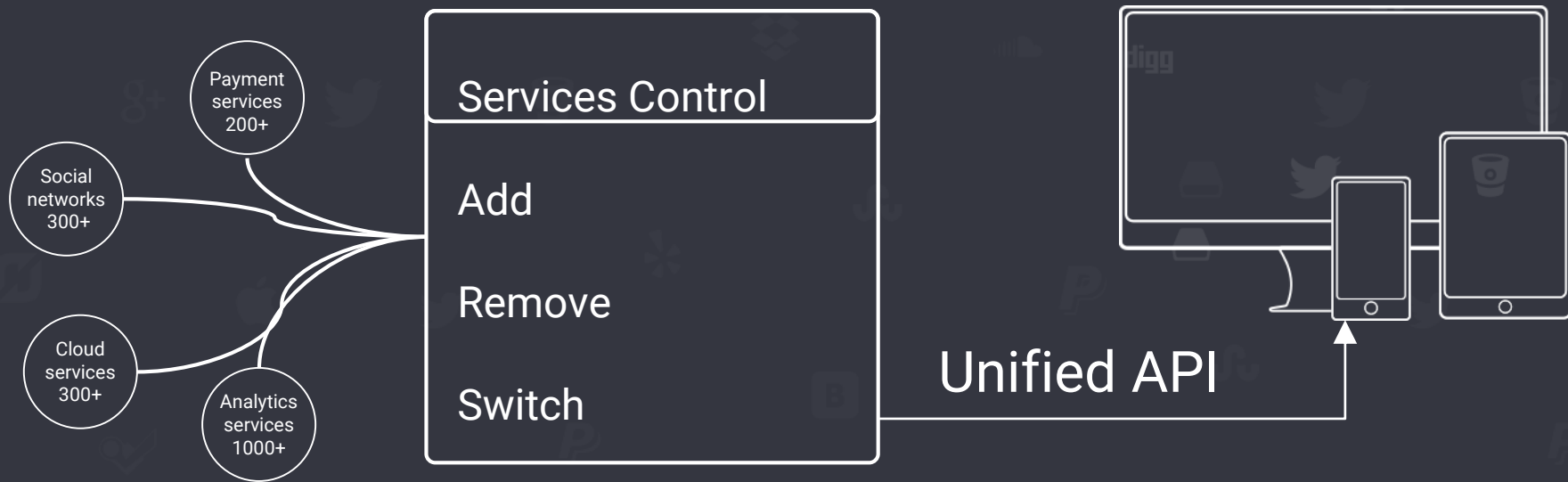
Social networks 300+

Payment services 200+

Analytics services 1000+

Cloud services 300+

Unified API

Geo-targeting
The same mobile app with relevant local services

One Time Coding

After bNesis integration, easily add, delete or switch between services, without having any coding skills. No need in republishing and compiling an app

Payment services 200+

Social networks 300+

Cloud services 300+

Analytics services 1000+

Services Control

Add

Remove

Switch

Unified API

Technology

We transfer data **directly** between Mobile Apps and third-party services.
Simple. Safe. Reliable.

Services ←→ bNesis SDK

no servers are used

Competitors

	bNesis	Competitors
Reliability	●	○
Safety	●	○
Geo Targeting/ One time Coding	●	○
Direct Data Transfer	●	○
SDK	●	○

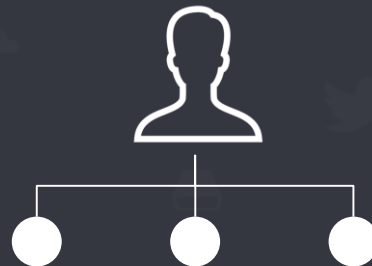iCONDUCT

DELL Boomi

snapLogic

Cloud Elements

Market

Big and medium-sized companies

1 000 000+
Software Companies

Go To Market strategy

We will offer licensing possibilities in order to reach their customers
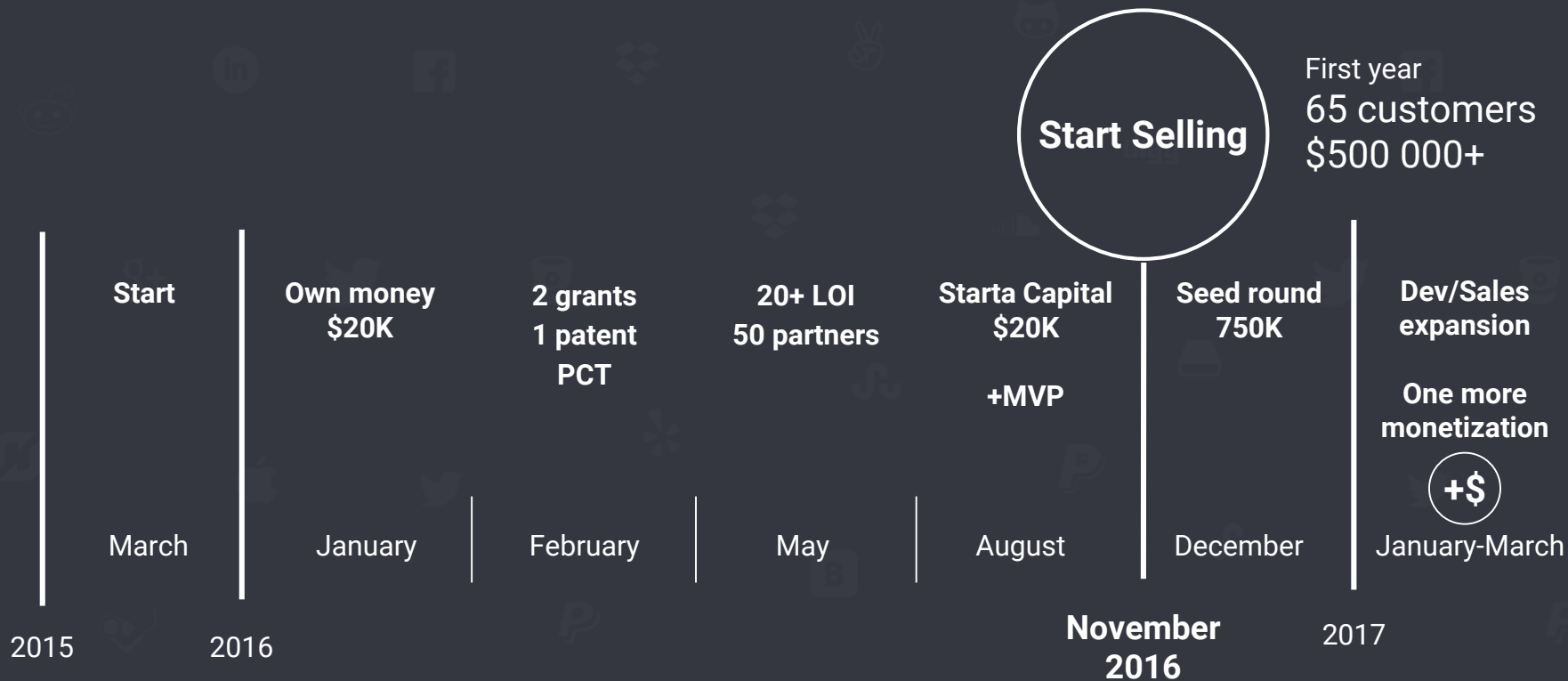
Developments Shops
250 000+

Business Model

For software companies

1 mobile application $300/month

OR

For development shops

	cost per month	**$750**	**$1500**	**$2500**	**$4000**
	quantity of new apps per month	1-3	4-10	11-25	26-50

Business Roadmap

Start Selling

First year
65 customers
$500 000+

| **Start** | **Own money $20K** | **2 grants 1 patent PCT** | **20+ LOI 50 partners** | **Starta Capital $20K** **+MVP** | **Seed round 750K** | **Dev/Sales expansion** **One more monetization** **+$** |

| March | January | February | May | August | December | January-March |

2015   2016   **November 2016**   2017

How much do we need for the next 18 months

$750K

For:

Supporting of 5 platforms and multiple languages

Integration with more than 100+ services in 5 categories

Development of direct data transfer technology for WEB services

Achievements

Commitments

€400 K from

$50 K from

Partnership

More than 50 partners

Other

2 grants from KPI and EUE

20+ LOI

Traction

1000+ downloads per month

20% conversion rate into using customers

Partners

FOUNDERS

Dmitriy Norenko
Founder, CEO

B.Ec., DUEL, Experienced in Accounts
receivable financing and new software
implementation into a huge business. 15 years of
experience in business development and sales
Successfully started and sold 2 businesses

Denis Kirin
Founder, CTO

Bac. C.S., ISU, More than 20 years of experience
in the development of software products.
Experienced in developing products for multiple
platforms
More than 50 successfully created projects

Andrey Dolomanskiy
Founder, Front-end Developer

Bac.C.S., UET, More than 10 years of experience
in business software development.
Experinced team lead and software project manager

ADVISORS

Viktor Kompaneyets
Advisor
Investment Director at Digital Future
VC

Yevgen Netreba
Advisor
Experienced analyst and Business
Developer, Chernovetskiy Investment
Group Venture Fund

Ruslan Savchyshyn
Advisor
Serial Entrepreneur, Angel Investor,
Visionary, Strategist

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